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## **CLAIMS:**

What is clamed is:

## 1. A tissue container comprising:

a first section having a first section decorative portion, a top flap portion disposed at a first end of the first section decorative portion and a bottom flap portion disposed at a second end of the first section decorative portion;

a second section connected to the first section, the second section having a second section decorative portion, a top flap portion disposed at a first end of the second section decorative portion and a bottom flap portion disposed at a second end of the second section decorative portion;

a third section connected to the second section, the third section having a third section decorative portion, a top flap portion disposed at a first end of the third section decorative portion and a bottom flap portion disposed at a second end of the third section decorative portion;

a fourth section connected to third section, the fourth section having a fourth section decorative portion and a top flap portion disposed at a first end of the fourth section decorative portion and a bottom flap portion disposed at a second end of the fourth section decorative portion; and

a tab portion connected to a third end of the fourth section decorative portion, the tab portion for securing in overlapping fashion the fourth section decorative portion to the first section decorative portion; wherein top flap portions form a tissue container top face and define an opening in the top face, the bottom flap portions form a tissue container bottom face, and the first, second, third and fourth section decorative portions form a continuous decorative surface.

- 5 2. The tissue container of claim 1 wherein the continuous decorative surface extends in side fold continuity across the decorative portions.
- The tissue container of claim 1 wherein the first, second, third and fourth section decorative portions are in top fold continuity with the respective top flap portions and in bottom
   fold continuity with the respective bottom flap portions.
  - 4. The tissue container of claim 1 wherein the top flap portions define a tissue container opening which is spanned by a windowing material.
- 15 5. The tissue container of claim 4 further comprising a removable perforated portion that covers at least a portion of the tissue container opening.
  - 6. The tissue container of claim 1 in combination with a plurality of facial tissues.
- 20 7. A facial tissue container comprising:
  - a top face comprising a plurality of top face portions, the top face portions for creating a facial tissue container opening;

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a bottom face disposed opposite the top face and comprising a plurality of bottom face portions; and

a plurality of side faces in top-fold continuity with the top face and in bottom-fold continuity with the bottom face, the plurality of side faces creating a continuous decorative surface that extends in side-fold continuity across the side faces except at a facial tissue container side interface formed between two of the plurality of side faces.

- 8. The facial tissue container of claim 7 wherein one of the plurality of side faces is adjoined along a top edge to one of the plurality of top face portions of the top face.
- 9. The facial tissue container of claim 7 wherein one of the plurality of side faces is adjoined along a bottom edge to one of the plurality of bottom face portions of the bottom face.
- 10. The facial tissue container of claim 7 wherein the decorative surface includes at least one of: an image, print, indicia, graphics, fresnel lens, lenticular lens, color, an embossed area, a debossed area, and a coating.
  - 11. The facial tissue container of claim 7 a windowing material connected to a plurality of the top face portions, the windowing material spanning the facial tissue container opening.
  - 12. The facial tissue container of claim 7 in combination with a plurality of facial tissues.

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- 13. The facial tissue container of claim 7 further comprising a removable perforated portion that covers at least a portion of the facial tissue container opening.
- 14. The facial tissue container of claim 7 wherein the facial tissue container opening is oval-shaped.
  - 15. The facial tissue container of claim 7 wherein the facial tissue container opening is substantially rectangular-shaped.
- 10 16. The facial tissue container of claim 7 wherein the container defines a rectangular polyhedral body.
  - 17. A blank for construction of a facial tissue container, the blank comprising:
- a first section having a first section decorative portion, a top flap portion disposed at a

  first end of the first section decorative portion and a bottom flap portion disposed at a second end

  of the first section decorative portion;

a second section connected to the first section, the second section having a second section decorative portion, a top flap portion disposed at a first end of the second section decorative portion and a bottom flap portion disposed at a second end of the second section decorative portion;

a third section connected to the second section, the third section having a third section decorative portion, a top flap portion disposed at a first end of the third section decorative

portion and a bottom flap portion disposed at a second end of the third section decorative portion;

a fourth section connected to the third section, the fourth section having a fourth section decorative portion, a top flap portion disposed at a first end of the fourth section decorative portion and a bottom flap portion disposed at a second end of the fourth section decorative portion; and

and a tab portion connected to a third end of the fourth section decorative portion; wherein the first, second, third and fourth section decorative portions form a continuous decorative surface.

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- 18. The blank of claim 17 further comprising a removable perforated portion.
- 19. The blank of claim 17 wherein the first section top flap portion and the third section top flap portion are truncated triangular.

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- 20. The blank of claim 17 wherein the first section top flap portion and the third section top flap portion are notched truncated triangular.
- 21. The blank of claim 17 wherein the second section top flap portion and the fourth section top flap portion are rectangular and further include a slot.
  - 22. The blank of claim 17 wherein the second section top flap portion and the fourth section top flap portion are rectangular and further include a double-notched edge.

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